

How are the Sony Walkman and the Apple iPod the same?

1. how are the Sony Walkman & Apple iPod the same?

The Walkman and the iPod are the same because they both play music.

2. how did they change the music industry?

The iPod and the Walkman changed the music industry because for once you can listen to music on the go. And listen to music while you are going somewhere or getting something.

3. What was the target audience for each device's marketing campaign?

The marketing campaign was to help people to that wanted to listen to music on the go or didn't have time to sit down and enjoy.

4. (speculate) Future devices will have?

Future devices will still have the phone and will probably keep getting bigger until it gets too big, and the future will most likely have some new technology that I won't know how to use since ill be like 60 by then.

5. (dream big) what would you like to see?

I would like to see the same kind of technology, but I would hope for it to be much better.